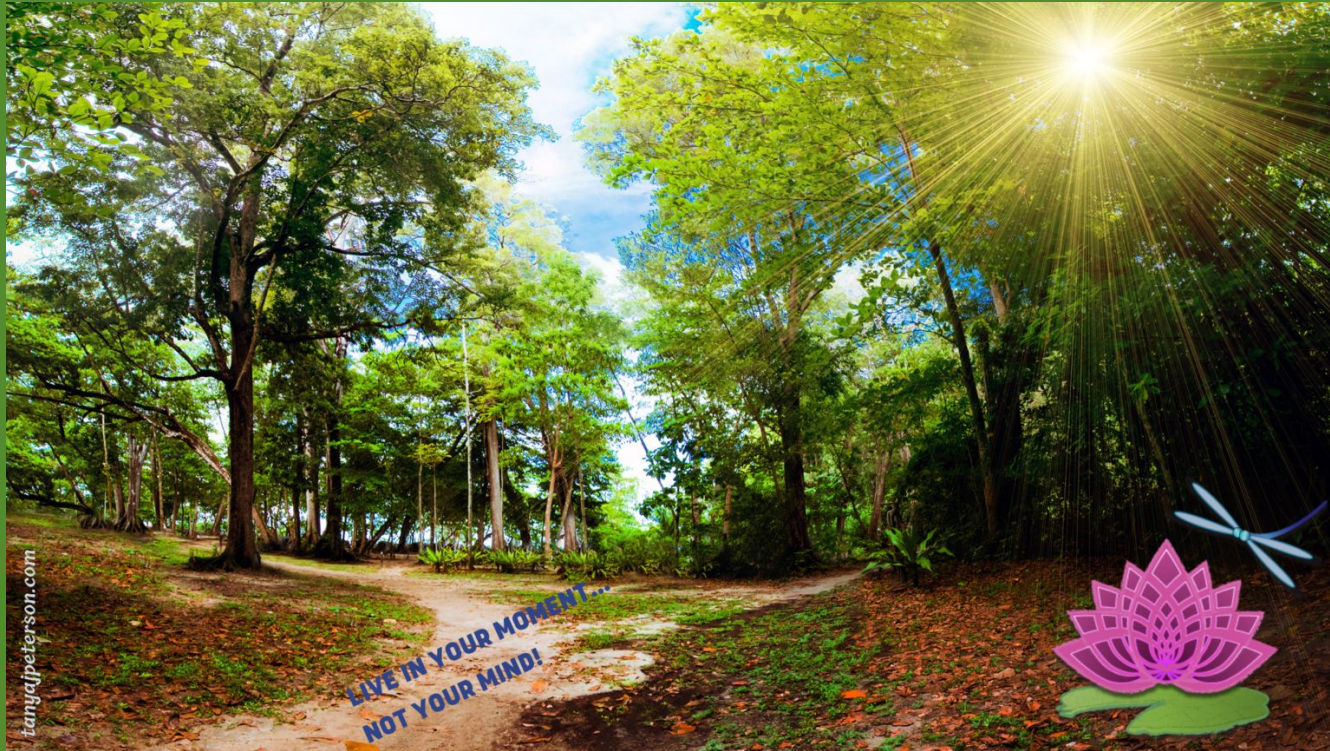


National Hiker Award

Stepping into Nature



With our motto - Stepping into Nature



Please note this presentation
is being recorded for posting
on our website
nationalhikingtrail.org



Enter Full Screen

Zoom Group Chat

Andrew Normand



Mute



Stop Video



Invite



Manage Participants



Share



Chat



Record



Closed Caption



Breakout Rooms

End Meeting

To: Everyone

More

Type message here...

ValuePattern Actions...

Land Acknowledgment

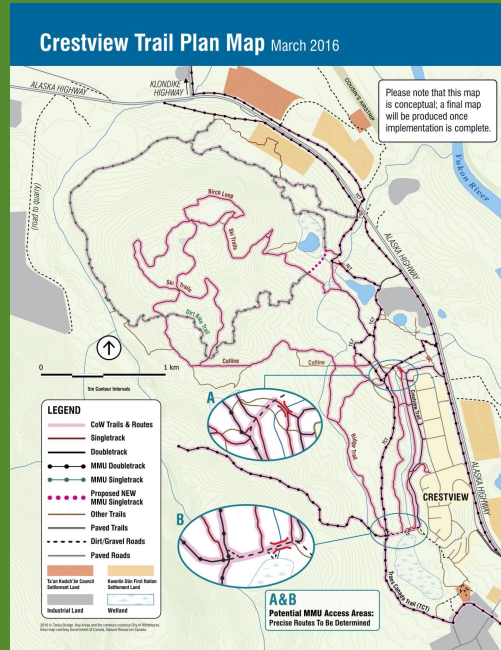
Hike Canada En Marche acknowledges the ancestral homelands of the indigenous people of which our National Hiking Trail and other hiking trails systems use. There are 630 communities, representing 50 nations and 50 languages across Canada



Administration

Hike Canada En Marche
is the administrator for the
National Hiking Trail

Peter Long - Yukon



Kevin Robinson - Newfoundland and Labrador



Background

Hike Canada En Marche have been looking to bring hikers across Canada together in a national program. Hence the birth of the

National Hiker Award Program



Development

Over the past year, our Education and Awards Committee have been working hard to bring this program together. It has not been easy!

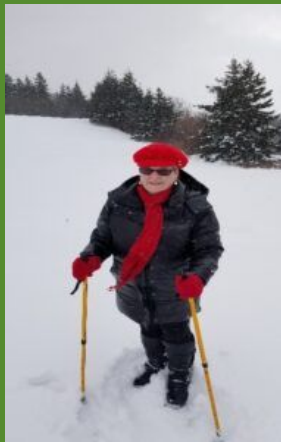
What seemed like a simple idea had many challenges



The Development Team



Jacquie



Claire



Pat



Martin



Jane



Michele



Pierre

So today, we are proudly announcing our new baby

National Hiker Award



However, we recognize that these are early steps, and we may stumble a bit along the way. So think of this as a collaborative program with input from hikers across Canada to make it an Award program we will all be proud of.



Let the
Adventure
Begin

Objectives

Unite hikers across Canada



Build knowledge of hiking in Canada.

Encourage new hikers to develop commitment and hiking skills

Target Group - Canadian Hikers



Adult v Youth Award Programs

Adult - Three levels

Challenging standards

National Hiker Award - \$20

Advanced National Hiker Award - \$20

Distinguished National Hiker Award - \$20

Youth 8 - 12 Three levels - modest standards

Youth 13 - 18 Three levels - higher standard

Earth National Youth Hiker Award - \$10

Growth National Youth Hiker Award - \$10

Sky National Youth Hiker Award - \$10



National Hiker Award - Adult Program

The adult program is designed to be a challenging program

The entry level is the National Hiker Award \$20

Following levels are **Advanced** National Hiker Award \$20

Distinguished National Hiker Award \$20



of all ages and abilities



Partnerships

- Youth groups
- Scouts and Guides
- Hiking Clubs
- Partner Organisations
- Provincial Organisations
- Senior Centres



French Language Program

The French presentation will be given at a later date.

Invitations will be sent out when the program is ready and the date has been arranged



French Language Program

Martin Stampfli et Pierre Deseve ont travaillé dur pour faire la traduction en français du contenu du programme, y compris la base de connaissances nationale des randonneurs, les badges, les certificats et le matériel de promotion.

Martin Stampfli and Pierre Deseve have worked hard to do the French Language translation for the program content including the National Hikers Knowledge Base, Badges, Certificates and promotion material.

Physical Challenges

There are three physical challenges to achieve for each award level

Award	Hike	Community Event	Trail Maintenance
National	50 km	2 event	1 trail days
Advanced	100 km	4 events	3 trail days
Distinguished	200 km	6 events	6 trail days



Community Hiking Events - examples

Assisting with a charity walk

Assisting with a hiking club meeting

Helping with a youth hike

Assist with Hike or nature Open House

Setting up a hiking event



National Hiker Knowledge Base

Topics in the National Hiker Knowledge Base include Historic Trails, Current Trails, Indigenous connection, nature, safety, environment and weather.

National Hiker Knowledge Base



Kahoot Examination

Topics from the National Hiker Knowledge Base will be used in the Kahoot program:

- National Level 24 questions
- Advanced Level 34 questions
- Distinguished Level 40 questions



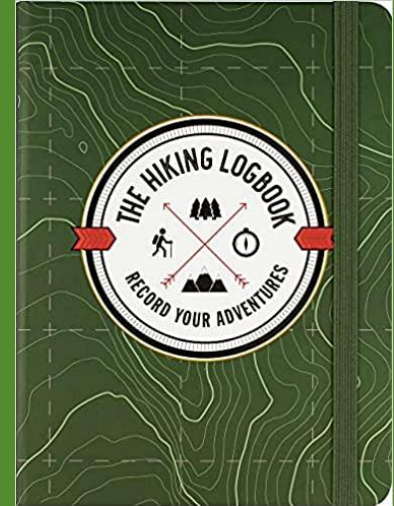
What is Kahoot

Kahoot

Legacy hikes and events

Hikers who have already achieved their physical challenges from past hikes, trail maintenance or hiking community events can submit logs of these hikes and trail activities towards the award level.

In addition, they would need to take the online exam.



Challenged Hikers - will be provided for at a later date

Take the same level as Youth hikers for physical activities, but adult level exams



Registration Process for NHA

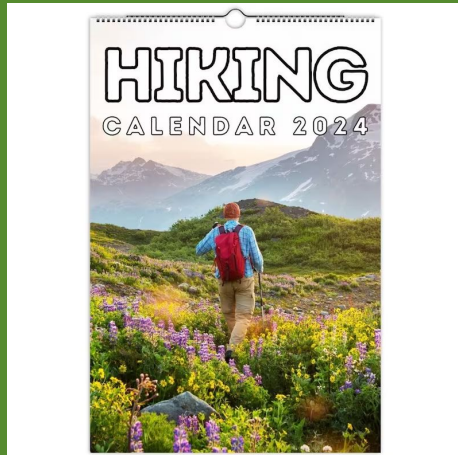
1. Applicant signs into <https://nationalhikingtrail.org/>
2. Clicks on Awards tab, then the Registration “tab”
3. Selects Youth or Adult program
4. Fill in [registration form](#)
5. Pays \$10 Youth or \$20 Adult Fee online via email transfer to nationalhikeraward@gmail.com
6. Our coordinator confirms registration by email and provides Password to access Kahoot quiz
7. Applicant buys a small logbook for:
 - a. Hikes completed or Legacy hikes
 - b. Log of trail maintenance completed
 - c. Log of hiking community events participated in
8. Applicant signs into Kahoot for exam questions
9. Upon Completion, applicant sends email request to Award Program Administrator for Badge and Certificate. They will be sent an online form to fill in their accomplishments



Timeline

There is no timeline for each level for hikes, trail maintenance or hiking events.

The Kahoot Quiz: Once started, you have three days to complete



Three days for Quiz

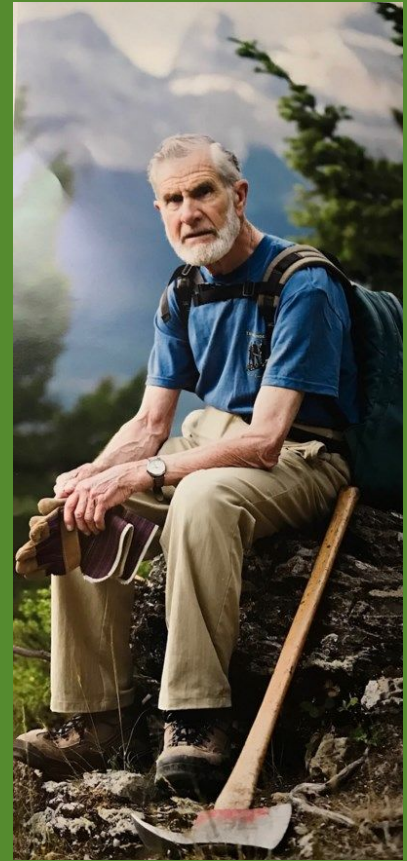
Marketing

- Facebook - Most Provinces have FB page
- Website
- Hike Canada Newsletter
- Hiking Blogs
- Hiking Clubs newsletters



Value and Credibility

- National Award
- NHT 51 year history
- Representation in all provinces



Founder
Doug Campbell
1927 – 2020

National Hiking Trail v Trans Canada Trail

National Hiking Trail

- Started 1971 - 52 years old
- Single use - hiking
- Wilderness hiking trails
- Public and private land
- Status - Main trail incomplete
- Has feeder trails connecting to the main trail
- Also recognizes other outstanding hiking trails
- Roads are not used for connecting

Trans Canada Trail

- Started 1992 - 31 years old
- Multi Use
- Much use of rail trails, roads, rivers, lakes
- Mostly public land
- Status - Main trail incomplete
- Has feeder trails connecting to main trail
- Public roads are used as connectors

Goal Statement

- Program starts per province in first 12 months
- Nov 2023 to Nov 2024
- As percentage of population



Ontario	193
Quebec	113
BC	68
Alberta	60
Manitoba	20
Saskatchewan	15
Nova Scotia	12
New Brunswick	8
Newfoundland	6
PEI	3
Yukon	2
Total	500

National Hiker Award - Website Portal

The website will be a key component for promoting hiking education, delivery tools, research fields, and online multichoice course exams.

The National Hiker Award website will be a portal of our existing website

<https://nationalhikingtrail.org/>

Other hiking websites not related

- <https://www.canadatrails.ca/hiking/>
- <https://tctrail.ca/explore-the-map/>



Award Section

- Delivery of the Award badge will be done by Canada Post
- Successful participants will be notified of their successful completion by email
- They will be emailed an “Award Certificate” for printing out
- They will receive details of the next level of the program
- They will be invited to participate in the next program level



Award Design

The design is based on our existing logo and with appropriate wording.



Theme Colours



Brown Earth



Green Growth



Blue sky

Badge Colours



Earth - National Level



Green Growth - Advance
Level



Sky Blue - Distinguished
Level

Certificate Design still to be done



National Hiker Award Privileges

Become a member of the National Hiker Award Facebook page

- This will be a members only group for Award graduates
- On this page members will be able to share their local trail knowledge with hikers visiting from other parts of Canada
- We will also create a \$100 per night billet system where hikers may offer accommodation for other hikers visiting from a distance away.
- Award graduates also eligible for Hike Canada En Marche membership



National Trail Network



The purpose of the National Trail Network is for Award Graduates to share their own trail information with other members across Canada. This is sharing your expertise on your own local trails, or trails you have hiked with other members.

Your expertise on trails will be on the guide section of the National Hiker Award Facebook page.



\$100 - National Billet Network



The purpose of the National Billet Network is for Award Graduates to share their accommodation for \$100 per night with other members across Canada. This is sharing your accommodation, or other accommodation you know of locally, with fellow hikers who wish to hike in your area



Other benefits of this program

- To Promote the National Hiking Trail across Canada
- To provide an opportunity for more people to become involved in hiking
- To generate a greater knowledge of hiking opportunities across Canada
- To make hikers of all ages proud of our national hiking heritage
- To provide a National Hiking Badge for them to proudly wear



So there we have it!

A Canadian made National hiking program to help to bring our hiking friends across Canada together. United we **Step into Nature** and create hiking friendships from the Yukon to Newfoundland and Labrador



So what can you do?

As a hiking influencer, you can tell other hikers how they can be a part of this National Hiking program to unite hikers across Canada

- While on hikes
- Via email
- At meetings
- On your hiking Facebook page
- Local hiking groups
- Hiking friends



What do I tell them?

Go to:

nationalhikingtrail.org

and click on “Awards” tab, then “National Hiker Award”

or email nationalhikeraward@gmail.com

As a Hiking Influencer

Be a part of uniting hikers across Canada, and contribute to the development and success of this program.

We will send you a follow up package to the email address you provided



Thank you for joining us today

We appreciate you giving up your time to hear about the new National Hiker Award program



Questions